



The Ethical Advocate Advantage

Protect Your Critical Assets

- Guard your organization against fraud and theft: every year, almost half of all organizations experience fraud! The average incident is \$200,000 and takes two years to uncover.
- The Association of Certified Fraud Examiners reports that fraud damages are 100% higher and take twice as long to discover when systems such as Ethical Advocate's are not utilized (*ACFE, 2006 Report to the Nation*).

- Employee hotlines are the #1 method for uncovering fraud and are proven to reduce fraud incident impact by 50% (*ACFE, 2006 Report to the Nation*).

Protect Your Data: Security You Can Depend On

- Ethical Advocate passed a rigorous, external data security audit based on the credit card industry's stringent standards. This places EA's security level in the upper echelon of all websites.

Protect Your Employees and Your Organization

- Many employees (75%) observe unethical acts but are afraid to report them; usually the proper systems aren't in place to give them the anonymity they need and deserve and to help them do the right thing.
- Ethical Advocate gives you the comfort of private external procedures that can not be compromised.
- Address vital concerns in real-time: when an incident is submitted, your designated reviewers receive instant e-mail notification.
- EA's encrypted web site reporting and trained operators guarantee your users confidentiality, anonymity, reliability, and discretion.

Knowledge is Power

- Knowledge as power enhances your ability to do the right thing. EA provides a user friendly, robust, reporting and analytical capability. Examine your organization's full spectrum of risk and system breakdowns in real time and then create detailed reports for internal compliance monitoring.



Make Ethical Advocate Your Ethical Advocate!

Ensure Your Organization Meets Regulatory Compliance

- EA meets HIPAA, Sarbanes-Oxley, GLBA, and other regulatory requirements.

Customization for Your Organization

- We know you have unique needs. That's why Ethical Advocate doesn't offer a one-stop cookie cutter formula. We work with you to custom design reporting categories to directly address your organization's specific risk factors.

Passion, Values and a Deeply Held Purpose

- **Embedded Values:** Constant improvement, integrity, respect, quality, service.
- EA has a deeply held purpose to enhance the ethical and financial well-being of commerce and society.

The Right Place to Do the Right Thing

- Over 1.2 million people currently use Ethical Advocate's services.
- Our distinguished roster of clients represent leading organizations in every sector including publicly traded and privately held companies, non-profits, government agencies and institutes of higher learning.
- **Maturity:** More than 40 years of national and international organizational leadership.
- **Devotion to Quality and Service:** national recognition and awards for best in class. We have a relentless commitment to unparalleled service.



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Leading Industry Best Practices

More than half of the Fortune 1000 corporations outsource anonymous and confidential reporting systems to third-party providers

"The Web solution should be hosted by a third party to establish it as independent of company management. A company-controlled Website cannot be safeguarded."

– The Corporate Board

"Outsourcing the complaint procedure is a better alternative than managing the procedure with internal resources."

– American Corporate Counsel Association